



PRESS RELEASE

Adthos Announces a new Partnership with ACE Media Tools in France

Amsterdam & New York, 8 April 2024

Leading AI Audio platform Adthos has today announced a brand-new cooperation with Paris-based ACE Media Tools. The aim of this partnership is to widen the distribution of Adthos in France and more broadly introduce a French audience to the opportunities that the platform offers those in the audio industry wishing to harness the power of AI.

Established in 2016, ACE has made a significant mark as a distributor and developer of broadcast software solutions. This success can be largely attributed to its trio of founders, each boasting over 20 years of experience in the broadcast sector. By continuously engaging with a diverse range of industry stakeholders - from radio presenters and journalists to high-level engineers, ACE has managed to create a robust and market-adaptive range of software and web applications tailored for radio, TV, and streaming services.

Arnauld Vallin, ACE's chief executive officer and co-founder, comments: "The development of Adthos is very impressive. Creation assisted by artificial intelligence is a fantastic tool for advertising agencies and creative studios. The speed of creation will allow users to transform their advertising strategies or revolutionize their audio production. By partnering with Wedel Software, one of the most innovative publishers in terms of content creation, ACE is taking a big step in the production of audio content assisted by Artificial Intelligence."

Raoul Wedel, Founder and CEO of Adthos adds, "Given the experience and established presence of ACE, they were clearly the ideal people to help us to bring Adthos to France, a huge and diverse market. We are delighted to have found such a great partner and we're excited to work together to integrate Adthos more fully into the French market."

About Adthos:

Adthos is a leading AI Audio Platform, utilizing the latest in synthetic voice, text-to-speech and other AI technologies. The company is dedicated to developing innovative tools that help broadcasters and content creators streamline their processes and expand their reach to global audiences. For more information, visit www.adthos.com/press-kit or contact press@adthos.com.

About ACE:

Founded in 2016, ACE is expanding its business to become a major player in the broadcast software industry. ACE develops and distributes software and web applications that help radio-tv hosts, journalists, editors, or technicians to produce and broadcast audiovisual content. For more information visit <https://acemediastools.fr/> send an email to contact@acemediastools.fr